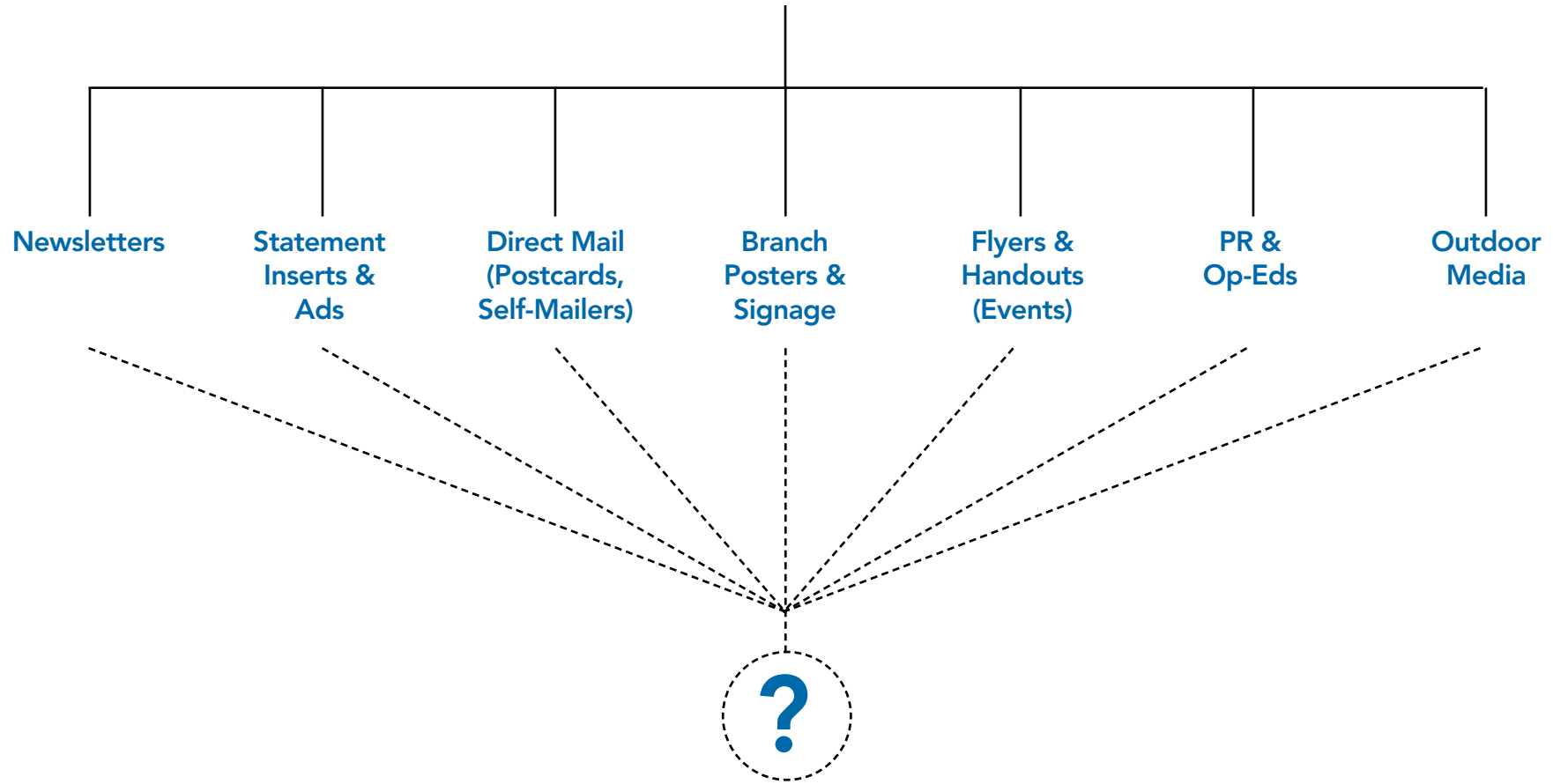
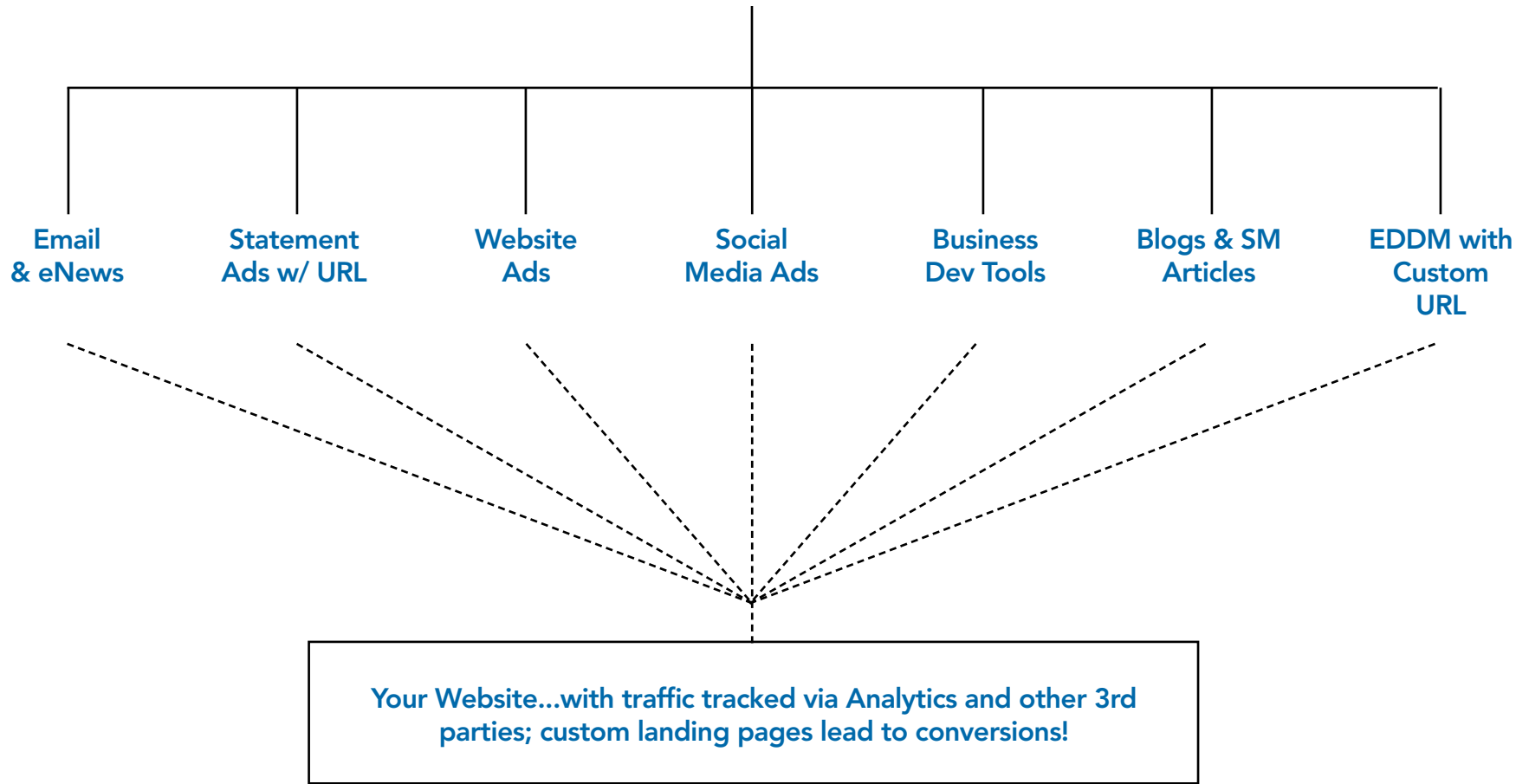


# Traditional Print-Based Marketing



Where does it lead?

# Digital Marketing Model



Where does it lead?